

## **Privacy Policy**

The producers of The Ballast Water Channel respects and protects the privacy of its customers. Therefore, we would like to share with you the following practices that govern how we collect, use, share and protect the information you provide to us through our Website (s). We also describe the choices we offer, including how you can access and update your information. By using our Website(s), you agree to the terms of this Privacy Policy.

### **Personal Information We Collect and Use**

The producers of The Ballast Water Channel collect personal information only from visitors to our Website that fill out the producers of The Ballast Water Channel contact form on designated. The personal information collected via the contact form could include, for example, first and last name, address, telephone number, email address, job position and company name, and if you indicate an interest in being a subject matter expert, additional information regarding your experience and background. We may also collect non-personally identifiable information through automated means, as described below. If you fill out the contact form, the personal information provided by you to the producers of The Ballast Water Channel could be used by us to initiate contact with you regarding your request for a quote, to deliver services and help provide better services to you, send you newsletters and updates and other information, update our records, communicate with you about our products and services including new pages products and services which we think might interest you, invite you to participate in a product or service-related survey and generally maintain your accounts with us. Because the nature of our business does not appeal to children under the age of 13, we do not knowingly acquire or receive any information from children.

### **Opt Out and Choice**

In connection with our use of your personal information to communicate with you, you will have the option of opting out and/or unsubscribing from the producers of The Ballast Water Channel's e-mails and postal mailing lists. Further, we will ask for your consent before using your personal information for a purpose other than those that are set out in this Privacy Policy.

### **Sharing of Information**

We do not sell, trade, share or rent your personal information to third parties except to provide products, services and content you've requested, when we have your consent or under the following circumstances:

- In the process of fulfilling your order, the producers of The Ballast Water Channel may provide some of your information to third parties. We may occasionally employ other companies to perform functions on our behalf for business purposes. These companies will have access to your personal information only to perform their functions and may not use it for any other purpose.
- the producers of The Ballast Water Channel may use the information we collect in connection with your use of our services (including your personal information) in order to investigate, enforce, and apply our Terms of Service and Privacy Policy.

Date: 01 March 2016

- We may share your personal information with our parent company, subsidiaries, joint ventures, or other companies under a common control that we may have now or in the future, in which case we will require them to honor this Privacy Policy.
- In the event of a corporate sale, merger, acquisition by a non-Affiliate or dissolution, personal information could be shared or become one of the transferred assets. Any use of personal information by such third party transferee would then be in accordance with the terms of this Privacy Policy or the transferee's privacy policy.
- The producers of The Ballast Water Channel may disclose your personal information if we believe we are required to do so by law, court order, subpoena from a court with proper jurisdiction, regulation or other government authority or otherwise in cooperation with an ongoing investigation by a governmental authority or agency.
- We do not collect sensitive personal information (such as medical or health conditions, racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership or information specifying the sex life of an individual), but if we were to do so, we would require opt-in consent for the sharing of any sensitive personal information.

### **Automated Information Collection**

- **Non-Personal Information:** In addition to personal information, we may collect certain non-personally identifiable information. Non-personally identifiable information is information that does not personally identify you, including anonymous information and aggregate data. Examples include IP addresses, browser types, domain names, and other anonymous statistical data regarding your use of the Website. We may use this data in a way that does not disclose any of your personally identifiable information, including, but not limited to, for purposes of developing derivative product and/or service offerings. We may use this non-personally identifiable information and share non-personally identifiable information with others for information or promotional purposes, each to the extent permitted by law.
- **Use of Technology Cookies:** The producers of the Ballast Water Channel may track visitor activity to our Website using IP addresses and set temporary cookies to track user sessions. Cookies are small data files that write to your hard drive when you visit the site. We use cookies to track user traffic patterns and hold certain registration information. This data helps us keep track of the number of visitors to our Website and help facilitate the dynamic nature of our site. We may link information we store in cookies to personal information you submit while on our site. Cookies also allow us to make your visit to our Website easier by recognizing you when you return and help to provide you with a more customized experience. We may use both session cookies (which expire once you close your browser) and persistent cookies (which stay on your computer until you delete them). Persistent cookies can be removed by following your browser help file directions. If you choose to disable cookies, some areas of our services may not work properly or at all.
- **Do Not Track:** Our Website is not designed to respond to "do not track" requests from browsers.

### **Third-Party Privacy Policies**

Please be aware that other websites that can be accessed through our Website may collect personally identifiable information about you. The information practices of

Date: 01 March 2016

those third-party websites linked to the producers of The Ballast Water Channel Website are not covered by this Privacy Policy.

### **Security Measures**

The producers of The Ballast Water Channel works hard to protect data it collects from loss, misuse, unauthorized access or disclosure, alteration and destruction. The producers of The Ballast Water Channel use Secured Socket Layer (SSL) or other comparable technology to encrypt any sensitive information that you provide to us. In addition, all contact information provided by you is stored by the producers of The Ballast Water Channel in a password protected database on a secure server. However, no Internet or e-mail transmission is ever fully secure or error free. In particular, email sent to or from our site may not be secure, and you should therefore take special care in deciding what information you send to us via email. Although we take commercially reasonable measures to safeguard against unauthorized disclosures of information, we cannot the producers of The Ballast Water Channel you that your personal information will never be disclosed in a manner that is inconsistent with this Privacy Policy. You acknowledge that we are not responsible for any intercepted information sent via the internet.

### **Accessing, Correcting or Updating Personal Information**

You have the right to access your personal information in order to correct, amend, update or delete information that is inaccurate or to request that we no longer use your personal information. If you have any questions or concerns regarding the producers of The Ballast Water Channel's collection, use or disclosure of your personal information or if you wish to change, amend, delete or review your personal information, please send a letter or email with your request and current contact information to the producers of The Ballast Water Channel at:

**Assure Controls, Inc 2332 Dana Court Carlsbad, CA USA 92008**

**Or Email: [Info@assurecontrols.com](mailto:Info@assurecontrols.com)**

We may reject requests that are unreasonably repetitive, require disproportionate technical effort, risk the privacy of others or would be extremely impractical. Where we can provide information access and correction, we will do so for free, except where it would require a disproportionate effort. When updating your personal information, we may ask you to verify your identity before we can act on your request.

### **Changes to Privacy Policy**

The producers of The Ballast Water Channel may change this Privacy Policy by posting an updated or revised Privacy Policy on our Website. Please check this Privacy Policy periodically so that you will remain up-to-date.

**Last Updated: March 01, 2016.**